

SAMPLE SOCIAL MEDIA POSTS

Twitter: @uicflames, @UICnews and @KlassyAD

Hashtags: #thisisuic, #itsUIC and #saveUICGYM

- UIC women's gymnastics has back 4 all-conference members & 3.36 team GPA. Don't extinguish these Flames! #saveUICGYM #thisisuic #itsUIC
- UIC women's gym (est.1981): 12x conf champs, 9 NCAA Regional Appearances, 4 Regional Gymnasts of the Yr #saveUICGYM #thisisuic #itsUIC
- AD Klassy, Chancellor Amiridis – I urge you to keep women's & men's gymnastics in your athletics family! #thisisuic #itsUIC #saveUICGYM

SAMPLE EMAIL MESSAGE TO AD GARRETT KLASSY:

gklassy@uic.edu

Dear Mr. Klassy,

As a staff member at George Washington University, University of Alabama, and now at UIC, you have been an eye-witness to quality women's gymnastics programs. The UIC gymnasts embody the ideals of the student-athlete experience: classroom excellence, great community leaders, and dedicated competitors.

(OPTIONAL - INSERT CONNECTION TO UIC, PETER AND MARY, OR GYMNASTICS HERE)

I urge you to save these opportunities for your current student-athletes and future UIC gymnasts.

Signature here

SAMPLE EMAIL MESSAGE TO CHANCELLOR AMIRIDIS:

chancellor@uic.edu

I am writing to ask you to preserve the women's gymnastics team on your campus. The gymnasts on your campus have been model student-athletes in the classroom, community, and in competition. They have and will continue to be ambassadors for your institution as alumnae.

Women's gymnastics is a unique sport. With only four athletes competing in the Olympics every four years, the goal for the more than 5 million youth gymnasts across the country is to compete in college. Little girls dream of being the last competitor on the last event with a chance to win a college dual meet. They dream of being part of a team while getting an education.

We need your help to make those dreams possible. Let the women's gymnastics community be part of keeping the Flames competing in 2020 and beyond.

Signature here

SAMPLE PHONE MESSAGES TO AD GARRETT KLASSY:
312-996-2695

OPTION 1 (General):

I wanted to urge you to keep the UIC women's gymnastics program. It is always important to protect opportunities for women. More importantly, though, gymnastics has been part of the Flames Family for many years. Please find a way to keep this team and its tradition alive.

Thank you for your time and best of luck with this effort.

OPTION 2 (General):

I am calling to ask you to save your women's gymnastics team. UIC has a great tradition and a great future. With four returning all-conference gymnasts and 10 scholastic all-americans, your team looks poised to have a great future. Don't deny these dedicated student-athletes and future recruits the opportunity to compete at UIC.

Thank you for listening and your work to save UIC gymnastics.

UIC Graduate OPTION 1:

I was disappointed to learn my alma mater was dropping women's gymnastics. Athletics was an important part of my UIC experience, and gymnastics has always been part of our family. Please find a way to keep this program.

Thank you for your work to save the UIC gymnastics program.

SAMPLE PHONE MESSAGES TO CHANCELLOR AMIRIDIS
312-413-3350

OPTION 1 (General):

Please don't eliminate the UIC women's gymnastics program. You have remarkable student-athletes representing your institution. Your efforts to save these opportunities for women now and in the future are appreciated.

Thanks for your time.

OPTION 2 (General):

I am calling to ask you to save your women's gymnastics team. UIC has a great tradition and a great future. With four returning all-conference gymnasts and 10 scholastic all-americans, your team looks poised to have a great future. Don't deny these dedicated student-athletes and future recruits the opportunity to compete at UIC.

Thank you for listening and your work to save UIC gymnastics.